



Society of Women Engineers

Collegiate Section at The University of Texas at Austin

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November 25, 2007

Dear Corporate Partner:

Greetings from the Society of Women Engineers (SWE) at The University of Texas at Austin! As Vice President of Corporate Relations, I am writing to you regarding our organization's activities for the 2007-2008 school year.

SWE supports the College of Engineering and its students by fostering a diverse membership and has successfully become a beacon of community, leadership, and academic support at UT.

Your partnership with SWE offers you a wide range of opportunities. We are the second largest student organization in the College of Engineering and our members include all engineering majors. With our retention and recruitment efforts, we have become the fourth largest SWE section in the nation. We currently have 260 registered members plus many more that participate in our events.

This year promises to be an exciting year for SWE. To assist in your decision making process, you will find a calendar of activities, followed by brief descriptions of each activity. Please denote your interest for all events that fit your company's recruiting efforts. I am available to discuss your priorities and to assist in matching our activities to your company's recruitment efforts.

We feel that your contribution will greatly benefit both SWE and your corporation through increased visibility in the academic world and personal contact with some of the future's best and brightest engineers. Thank you for your consideration and support. If you have any questions, or would like more information, please contact me personally at (281) 794-9101 or by email.

Sincerely,

Hye Sun Na
Vice President of Corporate Relations
Society of Women Engineers Collegiate Section
The University of Texas at Austin
swe-vpcorporate@engr.utexas.edu

SWE 2007-2008 Calendar

AVAILABLE partnership opportunities:

Fall Semester

year-round Faculty Fireside Series \$500 R&R
 year-round Industry Lunch & Learn \$100 R&R

Spring Semester

December

7 Last day of class

February

1-2 Leadership Retreat \$1,000 LD
 8 EXPO
 16 Engr Day at the Mall \$100 PC
 27 General Meeting #9 \$500 R&R

March

26 General Meeting #10 \$500 R&R

April

10 Advising Reception \$100 R&R
 16 General Meeting #12 \$500 R&R
 (Elections II)
 25 Distinguished Members Social \$400 R&R

May

4 Spring Awards Banquet \$250 & R&R
 4 Last day of class up

June

8-14 CEW Summer Camp \$250 & PC
 up

Legend	
R&R	Retention & Recruitment
LD	Leadership Development
PC	Pre-College

Full Year Opportunities

Donations:

Remember us when your company is discarding office items. Old computers, printers, faxes, telephones, and more can be used by SWE. We also encourage donating some broken equipment that we can use in reverse engineering activities. Please contact me before making any donations so that adequate storage or arrangements can be made.

Details on all 2007-2008 Activities:

Retention & Recruitment

GENERAL MEETINGS (See calendar above for available dates)

After SWE business has been conducted, you will have the opportunity to give a 10-15 minute presentation and meet with students individually. We average 90 students per meeting. \$500 per meeting covers the cost of food and advertising.

INDUSTRY LUNCH & LEARN (Fall and Spring Semester)

The focus of these luncheons is for companies to recruit students in your discipline(s). SWE will provide 10-15 members for a lunch meeting with your corporate representatives. \$100 covers the cost of lunch.

FACULTY FIRESIDES (Fall and Spring Semester)

This is an informal event where students can meet with professors and discuss academia, career options, life experiences, and other topics. There will be a series of firesides held once a month. \$500 covers the cost of food for all firesides.

ADVISING RECEPTION (April 10)

This event helps underclassmen decide on what classes and professors they should take during the next semester. Approximately 40 students attend are expected to attend. \$100 covers the costs of refreshments and advertising.

DISTINGUISHED MEMBERS SOCIAL (April 25)

This end of the year event is to reward students who have earned distinguished member status through attendance and participation in activities, meetings, and events! \$400 covers the cost of the activities and food.

SPRING AWARDS BANQUET (May 4)

Outstanding members, faculty, administration, and industry sponsors are recognized for their efforts that helped build our chapter. This event averages 60 student attendees. \$2,500 covers the cost of the entire event, but donation levels of \$250, \$350, and \$500 are available. Your company may request up to 2 tickets for a \$250 donation, 4 tickets for a \$350, and 6 tickets for a \$500.

Leadership Development

LEADERSHIP RETREAT (February 1-2)

This weekend event is focused on building members' leadership skills. On average, 18 members participate. \$1,000 covers the cost of the activities, food, shelter, and supplies.

Pre-College

ENGINEERING DAY AT THE MALL (EDAM) (February 16)

SWE sponsors a booth at Engineers' Day at the Mall, E-Week's kickoff event aimed at exposing young children to the engineering field. \$100 covers the cost of holding EDAM.

CAREERS IN ENGINEERING FOR WOMEN (CEW) SUMMER CAMP (June 8-14)

This is a seven-day summer camp for middle school girls with hands-on engineering sessions and tours of local engineering companies. Forty girls are selected from all over Texas. The event costs \$16,000, but partner opportunities are available starting at \$250.